

# Shaping the Future Connecting the Dots

LEARN

LEVERAGE

LEAD

March 14, 2017

March 16, 2017

PC Hotel, Karachi

Marriott Hotel, Islamabad

9:15 - 4:15 pm

Platinum Partner	Gold Partners	Lunch Partners	Connectivity Partner
 <b>AlliedBank</b>	 Bank for Life	 Unilever	
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## CONFERENCE OVERVIEW

Excellent opportunity to reflect and have a reality check, thereby helping you to redefine the strategies and subsequent actions required for the next era. The world is experiencing new shifts; be it politics, technology or economy. The shifts and transformations will redefine the business environment, functions and expectations of stakeholders. Without doubt, professionals and organizations will have to anticipate, reassess and adapt. In CFO Conference 2017, leading industry experts and business professionals will connect the dots and provide the impetus needed to shape the future, inevitably pushing the professionals to think differently, leverage on their experiences and reflect on their leadership styles.

Keeping in view the same philosophy, CFO Conference 2017 is themed as 'Shaping the Future, Connecting the Dots: Learn-Leverage-Lead' bringing a new perspective to the audience, enabling them to reflect and pragmatically reshape their organizations and functions.



### International Keynote Presentation

#### Global Trends – A Glimpse at the Big Shift by Dr. José Cordeiro, USA

- PhD, M.Sc, MIT – USA; MBA, INSEAD – France
- Founder and President Emeritus, World Future Society

## Executive Discussion 1

### CFO as Chief Sustainability Officer – Driving Change Through Transformed Performance Matrix

NEW

### Exclusive Round Table Discussion

The Exclusive sessions will be led by Group Leaders who will be sharing best practices, receiving suggestions from participants and making it a part of conference proceedings.

Topics: Cyber Security | Blockchain

## Executive Discussion 2

### Human-eering: Re-engineering Human Capital to Cater the Future Challenges

NEW

### TED Style Presentations:

A New Canvass on the Horizon - CPEC  
Opportunities and Challenges of the Magic Corridor



# Conference Agenda | March 14, 2017 - Karachi | March 16, 2017 - Islamabad

8:15 am – 9:15 am

## Registrations & Networking Tea

9:15 am - 9:25 am



## Recitation from the Holy Quran and National Anthem

9:25 am - 9:35 am

## Welcome Address

### Nadeem Yousuf Adil, FCA

President, Institute of Chartered Accountants of Pakistan (ICAP)

9:35 am - 10:25 am



## Keynote Address:

### Global Trends – A Glimpse at the Big Shift - Impact on Business Growth and Economy

#### Dr. José Cordeiro, PhD, MBA-USA

##### Key Learning:

- Understand and take action on the big shifts in finance in the coming years
- Get a glimpse at the future of financial tools and trends powered by data, AI and machine learning
- Harness the power of new economic models as we move from scarcity to abundance
- Consider the potential of bitcoins, blockchain and related technologies
- Discover how fintech and insurtech are changing the face of commerce

10:25 am – 11:20 am



NEW

## TED Style Presentations

### A New Canvass on the Horizon -CPEC

#### Opportunities and Challenges of the Magic Corridor

##### • Hospitality

**Hartmut Noack**, Regional General Manager, Marriott International

##### • Financial Services

**Amir Jamil Abbasi, FCA**, Partner, KPMG

##### • Logistics

**Brigadier Syed Kausar Hussain Shah, SI (M) (Retd)**

Director Operations & Plans, National Logistics Cell (NLC)

11:20 am - 11:45 am

## TEA BREAK



11:45 am - 12:45 pm

## CONCURRENT SESSIONS

### Executive Discussion - 1

#### CFO as Chief Sustainability Officer – Driving Change Through Transformed Performance Matrix

Moderator & Panelists

##### Exclusive Round Table Sessions (Pre-Registration)

###### • Topic: Cyber Security

**Saad Kaliya, FCA**, Partner, A.F. Ferguson & Co

###### • Blockchain

**TBA**

Group Leaders will facilitate the CFOs and CEOs to introspect and thrash out solutions by sharing best practices and latest developments

12:45 pm - 1:00 pm



## PAIBC Chairman Address

### Khalilullah Shaikh, FCA

Vice President-South & Chairman PAIBC, ICAP

1:00 pm - 2:00 pm

## PRAYER & NETWORKING LUNCH

2:00 pm - 2:15 pm

## Special Session

### Happiness – Laugh It Out

#### Jo-Dee Walmsley

Keynote Speaker and Happiness Coach

2:15 pm - 2:35 pm

## Round Table Session Findings

Learning of Exclusive Round Table Sessions will be shared by Group Leaders with the audience

2:35 pm - 3:25 pm

## Executive Discussion - 2

#### Human-eering: Re-engineering Human Capital to cater the Future Challenges

Moderator & Panelists

3:25 pm – 3:50 pm

## Presentation

#### Industry Perspective – Integration Challenges & Best Practices of Merger & Acquisition

### Karachi:

#### M. Abid Ganatra, FCA

Executive Director & CFO, ICI Pakistan

### Islamabad:

#### Asim Siddiqui, FCA

Partner & Country Leader

Transaction Advisory Services, Ernst & Young

3:50 pm - 4:10 pm



## Energizer

### Unlocking Happiness – Happiness Why Not for Everyone?

#### – Adopting a Win-Win Lifestyle

#### Jo-Dee Walmsley

4:10 pm - 4:15 pm

## Vote of Thanks Followed by Closing Tea

\*Confirmation is Awaited

## KARACHI

## ISLAMABAD

### Executive Discussion - 1 CFO as Chief Sustainability Officer

#### Moderator:

**Humayun Bashir**

Startups, Advisory, Board Governance, Former IBM Country CEO

#### Panelists:

**M. Hanif Idrees, FCA**

CFO &amp; Company Secretary, DHL Pakistan

**Bruce Garrett**

MD, Marsh | Energy &amp; Power

**Helmut von Struve**

MD, Siemens Pakistan

**Rashid Masood Alam, FCA**

Financial Controller, Jorhum KSA

#### Moderator:

**Humayun Bashir**

Startups, Advisory, Board Governance, Former IBM Country CEO

#### Panelists:

**Amir Waheed Ahmed, FCA**

Founder &amp; CEO, OpenTaleem

**Bruce Garrett**

MD, Marsh | Energy &amp; Power

**Bilal Ahmad Khan, FCA**

General Manager, Pakistan Oilfields Ltd

TBA

### TED Style Presentations

#### A New Canvass on the Horizon - CPEC Opportunities and Challenges of the Magic Corridor

**Segment: Hospitality  
Hartmut Noack**

Regional General Manager, Marriott International

**Segment: Financial Services  
Amir Jamil Abbasi, FCA**

Partner, KPMG

**Segment: Logistics****Brigadier Syed Kausar Hussain Shah, SI (M) (Retd)**

Director Operations &amp; Plans, National Logistics Cell (NLC)

**NEW**

### Exclusive Round Table Sessions

**Topic: Cyber Security  
Saad Kaliya, FCA**

Partner, A.F. Ferguson &amp; Co

**Topic: Blockchain  
TBA**

### Energizer

#### Unlocking Happiness - Happiness Why Not for Everyone? – Adopting a Win-Win Lifestyle

#### Jo-Dee Walmsley

Keynote Speaker and Happiness Coach

**NEW**

### Executive Discussion - 2 Human-eering: Re-engineering Human Capital

#### Moderator:

**Dr. Zeeshan Ahmed, CFA**

Acting Rector &amp; Dean, KSBL

#### Panelists:

**Sarfaraz A Rehman**

Executive Coach &amp; Consultant, Former CEO, EFL

**M. Merajuddin Ahmed**

Head HR, Faysal Bank

**Syed Khalid Noor, FCA**

Country CFO &amp; Head HR, Novartis Pharma Pakistan Ltd.

**Azfar I Mir**

Managing Partner, A.I. MIR, UAE

**Hasan Adnan Ahmed**

Director - HR, Coca Cola Beverages Pakistan Ltd.

#### Moderator:

**Azfar I Mir**

Managing Partner, A.I. MIR, UAE

#### Panelists:

**Bakar Ahmed**

SVP/Country Head - HR Division, Askari Bank

**Syed Mazhar Hussain**

CHRO, PTCL

**Humayun Bashir**

Startups, Advisory, Board Governance, Former IBM Country CEO

TBA

## About ICAP

The Institute of Chartered Accountants of Pakistan (ICAP) established under The Chartered Accountants Ordinance, 1961 is a self-regulatory body of professional accountants in Pakistan. It represents accountants working in public practice, business and industry, education and public sector.

ICAP professionals are spread across the globe and are in high demand due to their professional competence, high work ethics and drive for professional excellence. Initially on the Institutes' establishment, there were a handful of accountants, however, today the number is around seven thousand five hundred, and out of this more than 70% are employed in industry. The Institute is fully cognizant of the obligation it carries towards its members and is committed to provide them with wide array of opportunities for continuous professional development.

[www.icap.org.pk](http://www.icap.org.pk)

## About ICAP PAIB Committee

Professional Accountants in Business (PAIBs) constitute over 70% of ICAP membership. They work in various roles as business and financial leaders, strategic partners and advisors to create sustainable value for their organizations. The PAIB Committee of the Institute endeavors to serve this large membership segment – by engaging them, helping them in their professional development and highlighting their great contribution to the economy as creators, enablers, reporters and preservers of value for the organizations they work for. ICAP PAIB Committee has got strong connection with IFAC PAIB Committee. In lieu of our active participation and contribution, Mr. Yacoob Suttar (Council Member and Past President, ICAP) was nominated as Deputy Chair of IFAC's PAIB Committee consecutively during the last two years. Mr. Khalilullah Shaikh, Vice President South & Chairman ICAP PAIB Committee now represents the Institute as a member at IFAC PAIB Committee.

Recently, IFAC PAIB Committee has approved a guidance document for professional accounting bodies across the globe on how to engage PAIBs and establish successful PAIB Forums. The inclusion of ICAP PAIB Committee as an inspiring case study in that document is a strong testament of its global recognition.

## About CFO Conference

Eight years ago, the PAIB Committee of ICAP took this initiative to reach out to Institute's members in industry and provide them with a platform to discuss, debate and seek pragmatic solutions of emerging business and finance issues.

Till now, 14 CFO conferences have already been held across the country with participation of over 7,000 participants, business leaders and finance professionals. The Conferences continue to be the most sought after platform for professionals to share expertise, build knowledge and network. The distinctive themes, relevant topics, eminent speakers and enthusiastic participants are the *raison d'être* of continued success of CFO Conferences. Since the last two years, the Institute has been organizing the Annual ICAP Middle East Conference in Dubai.

[www.icapcfoconference.com](http://www.icapcfoconference.com)

# Shaping the Future Connecting the Dots



## WHO SHOULD ATTEND

Corporate, Finance & Business Leaders, Audit and Tax Professionals

Join us on the Social Media Platforms - Website, Facebook, LinkedIn, Twitter and Mobile App to enjoy the digital experience of CFO Conference 2017.

Battle of the Brains - Participate in the quiz through Facebook every Tuesday starting Feb. 7th. Winners will be recognized at CFO Conference.

## Conference Investment

Members of ICAP & ICMAP  
Rs. 8,000/- per participant

Non Members  
Rs. 9,000/- per participant

Retired Members /CA Students  
Rs. 3,500/- per participant

Professional Accounting Affiliates  
Rs. 5,000/- per participant

## For Registration, please contact

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Kindly send your cheque in favour of

**The Institute of Chartered Accountants of Pakistan**

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