

Shaping the Future Connecting the Dots

LEARN

LEVERAGE

LEAD

March 14, 2017 | PC Hotel, Karachi
March 16, 2017 | Marriott Hotel, Islamabad | 9:15 - 4:15 pm

Platinum Partner



Gold Partners



Lunch Partners



Al Meezan
Investment Management Ltd.

Connectivity Partner



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Event Partner



CFO Conference App



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For Registration, please contact

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Concept & Design by:



CONFERENCE OVERVIEW

Excellent opportunity to reflect and have a reality check, thereby helping you to redefine the strategies and subsequent actions required for the next era. The world is experiencing new shifts; be it politics, technology or economy. The shifts and transformations will redefine the business environment, functions and expectations of stakeholders. Without doubt, professionals and organizations will have to anticipate, reassess and adapt. In CFO Conference 2017, leading industry experts and business professionals will connect the dots and provide the impetus needed to shape the future, inevitably pushing the professionals to think differently, leverage on their experiences and reflect on their leadership styles.

Keeping in view the same philosophy, CFO Conference 2017 is themed as 'Shaping the Future, Connecting the Dots: Learn-Leverage-Lead' bringing a new perspective to the audience, enabling them to reflect and pragmatically reshape their organizations and functions.

International Keynote Presentation



Global Trends – A Glimpse at the Big Shift by Dr. José Cordeiro, USA

- PhD, M.Sc, MIT – USA; MBA, INSEAD – France
- Founder and President Emeritus, World Future Society

Executive Discussion 1

CFO as Chief Sustainability Officer – Driving Change Through Transformed Performance Matrix

NEW

Exclusive Round Table Discussion

The Exclusive sessions will be led by Group Leaders who will be sharing best practices, receiving suggestions from participants and making it a part of conference proceedings.

Topics: Cyber Security | Blockchain

Executive Discussion 2

Human-eering: Re-engineering Human Capital to Cater the Future Challenges

NEW

TED Style Presentations:

A New Canvass on the Horizon - CPEC

Opportunities and Challenges of the Magic Corridor



Pre-Registration

Conference Agenda | March 14, 2017 - Karachi | March 16, 2017 - Islamabad

8:15 am – 9:15 am

9:15 am – 9:25 am

9:25 am – 9:35 am

9:35 am – 10:25 am

10:25 am – 11:20 am

11:20 am – 11:45 am

11:45 am – 12:45 pm

Registrations & Networking Tea

Recitation from the Holy Quran and National Anthem



Welcome Address

Nadeem Yousuf Adil, FCA

President, Institute of Chartered Accountants of Pakistan (ICAP)



Keynote Address:

Global Trends – A Glimpse at the Big Shift - Impact on Business Growth and Economy

Dr. José Cordeiro, PhD, MBA-USA

Key Learning:

- Understand and take action on the big shifts in finance in the coming years
- Get a glimpse at the future of financial tools and trends powered by data, AI and machine learning
- Harness the power of new economic models as we move from scarcity to abundance
- Consider the potential of bitcoins, blockchain and related technologies
- Discover how fintech and insurtech are changing the face of commerce

NEW



TED Style Presentations

A New Canvass on the Horizon -CPEC

Opportunities and Challenges of the Magic Corridor

• Hospitality

Hartmut Noack, Regional General Manager, Marriott International

• Financial Services

Amir Jamil Abbasi, FCA, Partner, KPMG

• Logistics

Brigadier Syed Kausar Hussain Shah, SI (M) (Retd)

Director Operations & Plans, National Logistics Cell (NLC)

TEA BREAK

NEW

CONCURRENT SESSIONS

Executive Discussion - 1

CFO as Chief Sustainability Officer – Driving Change Through Transformed Performance Matrix

Moderator & Panelists

Exclusive Round Table Sessions (Pre-Registration)

• Topic: Cyber Security

Saad Kaliya, FCA, Partner, A.F. Ferguson & Co

• Blockchain

TBA

Group Leaders will facilitate the CFOs and CEOs to introspect and thrash out solutions by sharing best practices and latest developments

12:45 pm – 1:00 pm



PAIBC Chairman Address

Khalilullah Shaikh, FCA

Vice President-South & Chairman PAIBC, ICAP

1:00 pm – 2:00 pm

PRAYER & NETWORKING LUNCH

2:00 pm – 2:15 pm

Special Session

Happiness – Laugh It Out

Jo-Dee Walmsley

Keynote Speaker and Happiness Coach

2:15 pm – 2:35 pm

Round Table Session Findings

Learning of Exclusive Round Table Sessions will be shared by Group Leaders with the audience

2:35 pm – 3:25 pm

Executive Discussion - 2

Human-eering: Re-engineering Human Capital to cater the Future Challenges

Moderator & Panelists

3:25 pm – 3:50 pm

Presentation

Industry Perspective – Integration Challenges & Best Practices of Merger & Acquisition

Karachi:

M. Abid Ganatra, FCA

Executive Director & CFO, ICI Pakistan

Islamabad:

Asim Siddiqui, FCA

Partner & Country Leader
Transaction Advisory Services, Ernst & Young

3:50 pm – 4:10 pm



Energizer

Unlocking Happiness – Happiness Why Not for Everyone?

– Adopting a Win-Win Lifestyle

Jo-Dee Walmsley

4:10 pm – 4:15 pm

Vote of Thanks Followed by Closing Tea

*Confirmation is Awaited

KARACHI

Executive Discussion - 1 CFO as Chief Sustainability Officer

Moderator:



Humayun Bashir

Startups, Advisory, Board Governance, Former IBM Country CEO

Panelists:



M. Hanif Idrees, FCA

CFO & Company Secretary, DHL Pakistan



Bruce Garrett

MD, Marsh | Energy & Power



Helmut von Struve

MD, Siemens Pakistan



Rashid Masood Alam, FCA

Financial Controller, Jorhum KSA

ISLAMABAD

Moderator:



Humayun Bashir

Startups, Advisory, Board Governance, Former IBM Country CEO

Panelists:



Amir Waheed Ahmed, FCA

Founder & CEO, OpenTaleem



Bruce Garrett

MD, Marsh | Energy & Power



Bilal Ahmad Khan, FCA

General Manager, Pakistan Oilfields Ltd



TBA

Executive Discussion - 2 Human-eering: Re-engineering Human Capital

Moderator:



Dr. Zeeshan Ahmed, CFA

Acting Rector & Dean, KSBL

Panelists:



Sarfaraz A Rehman

Executive Coach & Consultant, Former CEO, EFL



M. Merajuddin Ahmed

Head HR, Faysal Bank



Syed Khalid Noor, FCA

Country CFO & Head HR, Novartis Pharma Pakistan Ltd.



Azfar I Mir

Managing Partner, A.I. MIR, UAE



Hasan Adnan Ahmed

Director - HR, Coca Cola Beverages Pakistan Ltd.

Moderator:



Azfar I Mir

Managing Partner, A.I. MIR, UAE

Panelists:



Bakar Ahmed

SVP/Country Head - HR Division, Askari Bank



Syed Mazhar Hussain

CHRO, PTCL



Humayun Bashir

Startups, Advisory, Board Governance, Former IBM Country CEO



TBA

NEW

TED Style Presentations

A New Canvass on the Horizon - CPEC Opportunities and Challenges of the Magic Corridor



**Segment: Hospitality
Hartmut Noack**

Regional General Manager, Marriott International



**Segment: Financial Services
Amir Jamil Abbasi, FCA**

Partner, KPMG



**Segment: Logistics
Brigadier Syed Kausar Hussain Shah, SI (M) (Retd)**

Director Operations & Plans, National Logistics Cell (NLC)

NEW

Exclusive Round Table Sessions



**Topic: Cyber Security
Saad Kaliya, FCA**

Partner, A.F. Ferguson & Co



**Topic: Blockchain
TBA**



Energizer

Unlocking Happiness - Happiness Why Not for Everyone? – Adopting a Win-Win Lifestyle

Jo-Dee Walmsley

Keynote Speaker and Happiness Coach

About ICAP

The Institute of Chartered Accountants of Pakistan (ICAP) established under The Chartered Accountants Ordinance, 1961 is a self-regulatory body of professional accountants in Pakistan. It represents accountants working in public practice, business and industry, education and public sector.

ICAP professionals are spread across the globe and are in high demand due to their professional competence, high work ethics and drive for professional excellence. Initially on the Institutes' establishment, there were a handful of accountants, however, today the number is around seven thousand five hundred, and out of this more than 70% are employed in industry. The Institute is fully cognizant of the obligation it carries towards its members and is committed to provide them with wide array of opportunities for continuous professional development.

www.icap.org.pk

About ICAP PAIB Committee

Professional Accountants in Business (PAIBs) constitute over 70% of ICAP membership. They work in various roles as business and financial leaders, strategic partners and advisors to create sustainable value for their organizations. The PAIB Committee of the Institute endeavors to serve this large membership segment – by engaging them, helping them in their professional development and highlighting their great contribution to the economy as creators, enablers, reporters and preservers of value for the organizations they work for. ICAP PAIB Committee has got strong connection with IFAC PAIB Committee. In lieu of our active participation and contribution, Mr. Yacoob Suttar (Council Member and Past President, ICAP) was nominated as Deputy Chair of IFAC's PAIB Committee consecutively during the last two years. Mr. Khalilullah Shaikh, Vice President South & Chairman ICAP PAIB Committee now represents the Institute as a member at IFAC PAIB Committee.

Recently, IFAC PAIB Committee has approved a guidance document for professional accounting bodies across the globe on how to engage PAIBs and establish successful PAIB Forums. The inclusion of ICAP PAIB Committee as an inspiring case study in that document is a strong testament of its global recognition.

About CFO Conference

Eight years ago, the PAIB Committee of ICAP took this initiative to reach out to Institute's members in industry and provide them with a platform to discuss, debate and seek pragmatic solutions of emerging business and finance issues.

Till now, 14 CFO conferences have already been held across the country with participation of over 7,000 participants, business leaders and finance professionals. The Conferences continue to be the most sought after platform for professionals to share expertise, build knowledge and network. The distinctive themes, relevant topics, eminent speakers and enthusiastic participants are the *raison d'être* of continued success of CFO Conferences. Since the last two years, the Institute has been organizing the Annual ICAP Middle East Conference in Dubai.

www.icapcfoconference.com

Shaping ^{the} Future Connecting ^{the} Dots



WHO SHOULD ATTEND

Corporate, Finance & Business Leaders, Audit and Tax Professionals

Join us on the Social Media Platforms - Website, Facebook, LinkedIn, Twitter and Mobile App to enjoy the digital experience of CFO Conference 2017.

Battle of the Brains - Participate in the quiz through Facebook every Tuesday starting Feb. 7th. Winners will be recognized at CFO Conference.

Conference Investment

Members of ICAP & ICMAP
Rs. **8,000/-** per participant

Non Members
Rs. **9,000/-** per participant

Retired Members /CA Students
Rs. **3,500/-** per participant

Professional Accounting Affiliates
Rs. **5,000/-** per participant

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