



**CA**  
PAKISTAN

**CFO CONFERENCE 2016**

TUESDAY MAY 31, 2016      THURSDAY JUNE 2, 2016  
KARACHI                    LAHORE  
PC HOTEL  
9AM - 4PM

**Defining New Frontiers**

# It's a VUCA world

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## CONFERENCE OVERVIEW

In today's business environment, shrouded with unprecedented pace of transformation and unpredictability, Change is the New Normal. In such a **Volatile, Uncertain, Complex and Ambiguous** (VUCA) environment, where rules change mid-game, organizations as units, and managers as individuals, are striving to stay afloat and aligned. While such an environment poses multifarious challenges, it also opens doors of innovation, unexplored arenas and newer opportunities! This is exactly what CFO Conference 2016 is all about: '**Defining New Frontiers, it's a VUCA World – Adapt – Innovate - Excel'**

The VUCA world is not going to disappear. Doing business in this environment necessitates new ways of thinking and working across the organization, with ability to adapt and innovate rapidly. Join us at the Conference to explore opportunities and strategies of defining new frontiers within the VUCA environment, as eminent speakers and finance leaders take on stage to shed light.

## WHAT'S EXCITING?

- Visionary Keynote on Mega Global Trends
- Panel Discussion - Disrupt or Get Disrupted
- The Grand Debate: Finance or IT - Who's the BOSS
- Interactive Case Study Session
- Discovering Inner Self
- #Haveyoursay – Engage with Eminent Speakers, Panelists and Peers
- Live Streaming

Drone Camera

Man-less Registration

3D Printer

## WHO SHOULD ATTEND

Corporate, Finance & Business Leaders,  
Audit and Tax Professionals.



Join us on the Social Media Platforms – Website, Facebook, LinkedIn, Twitter and Mobile App to enjoy the digital experience of CFO Conference 2016.

Battle of the Brains – Participate in the quiz through Facebook every Thursday starting May 5th. Winners will be recognized at CFO Conference.



## AGENDA

KARACHI - LAHORE

0800 - 0900 hours

- Registrations & Networking Tea

0900 - 0910 hours

- Recitation from the Holy Quran and National Anthem

### FIRST SESSION

0910 - 1115 hours



- Welcome Address

**Hafiz Muhammad Yousaf, FCA**

President, The Institute of Chartered Accountants of Pakistan



### Visionary Keynote - Speaker Session I

#### Geopolitical, Economic and Trade Futures

- Rundown of the mega trends impacting businesses
- Vision board of the future

**Dr. Jeffrey A. Stacey** - Managing Partner, Geopolicity, USA. Served as Speechwriter and Legislative Aide to former British Prime Minister and as Chief of Staff, European Parliament.



### Panel Discussion

#### Thriving in the Age of Disruption - Disrupt or Get Disrupted

- Avoiding the Kodak Moment – Envisioning forthcoming market trends while deploying game changing technologies to turnaround your business
- Success Stories of VUCA

1115 - 1140 hours

- ICAP Professional Excellence Awards

### SECOND SESSION

1140 - 1300 hours



- NETWORKING AND TEA BREAK

- Speaker Session II

#### Management Perspective: Adapt- Innovate -Excel

- Disruption – An Insider Perspective from a Business Leader
- Tying up the loose ends – building the successful model

**Nadeem Hussain** – Founder, Former CEO & President, Tameer Microfinance Bank Limited

NEW



### Interactive Case Discussion

Interacting with participants, **Khalid Aziz Mirza** will walk through an engaging **Case** document, unraveling the pitfalls and successful strategies and highlighting the key takeaways for all.

1300 - 1400 hours

- LUNCH AND NAMAZ BREAK

### THIRD SESSION

1400 - 1540 hours



- Speaker Session III

#### Discovering Inner Self, KARACHI

**Kamran Rizvi** - Inspirational Speaker & OD Specialist



#### Challenging Imagination in a VUCA world, LAHORE

**Farhad Karamally** - Global OD Facilitator, Business Coach & CEO, Funverks Global

### Speaker Session IV

#### Building the Next Generation Finance Function



- Leadership Strategies – Creating dynamic relationships that drive growth and profitability
- Bridging the Talent Gap – Strategies for the recruitment, development and retention of finance talent

**Aftab Mehmood Butt, FCA** – CEO, KAPCO

NEW



### The Grand Debate 2016

- Finance or IT - Who's the BOSS

Find out who leads the future?

1540 hours

- VOTE OF THANKS FOLLOWED BY CLOSING TEA



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## PANEL DISCUSSION

Thriving in the Age of Disruption - Disrupt or Get Disrupted

### KARACHI



**Yahya Khan** – Chief Financial Services Officer & Head of Easypaisa, Telenor Pakistan  
**Sadaffe Abid** – Co-founder, CIRCLE & Social Entrepreneur in Residence INSEAD  
**Naeem Zamindar** – Country Director, Acumen Fund

### LAHORE



**Badar Khushnood** – Country Representative, Twitter  
**Bashir A. Sheikh** – Co-Founder & Co-CEO, INOV8  
**Yasir Masood** – Executive Director Finance, Cherat Cement Company

NEW

## THE GRAND DEBATE 2016

Finance or IT - Who's the BOSS

Find out who leads the future?



**Syed Amir Ali, FCA** – Group Head Corporate & Investment Banking, Meezan Bank Ltd.  
**Veqar Ul Islam** – CEO & Director, Jaffer Business Systems



**Farhan Ullah Khan, FCA** – Chief Financial Officer at Allied Bank Ltd.  
**Syed Owais Zaidi** – Founder & Chief Product Officer at Creditfix.pk



**The Chair:**  
**Yacoob Suttar, FCA**  
 Deputy Managing Director & CFO,  
 Pakistan State Oil  
 MD & CEO, Asia Petroleum  
 Past President ICAP



**Dr. Jeffrey A. Stacey** is a business executive, international consultant, and author, having spent equal parts of a near 20-year career in government, academia, and the private sector including his current position as Managing Partner of Geopolicity, USA. His clients have included the Defense Department, the State Department, USAID, NATO, the United Nations, the European Union, the Asian Development Bank, various think tanks, business firms, and foreign governments (most recently the UAE and Afghanistan).

He is the author of "Integrating Europe" by Oxford University Press and is currently working on a book titled "Rise of the East, End of the West?" Dr. Jeffrey graduated magna cum laude from the University of Michigan. He did his masters from Oxford University and received his PhD from Columbia

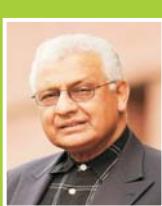
University in Political Science and International Relations. He has taught at Fordham, New York and Tulane Universities. He has also served as Speechwriter and Legislative Aide to former British Prime Minister, Sir Edward Heath and as Chief of Staff, European Parliament.



**Mr. Nadeem Hussain** is founder and former CEO and President of Tameer Microfinance Bank, Pakistan's first private sector microfinance bank and world leader in branchless banking. His efforts towards financial inclusion have impacted over 10 million people through extension of credit and mobile banking facilities to unbanked Pakistanis. In 2009, Tameer partnered with an international telecom, Telenor, to provide mobile banking solutions through Easypaisa which is recognized as one of the top three branchless banking solutions by the World Bank.

Nadeem champions the cause of financial empowerment, access to healthcare, environmental sustainability, affordable housing and alternate energy. He has spent the last 10 years focusing on these areas through his leadership of Tameer and involvement with various organizations. He chaired the

United Nation's MDG Session on Financial Inclusion and was a guest speaker at Harvard and Johns Hopkins University where Tameer was showcased as Asia's solution to financial empowerment. He was awarded the Global Leader Award in 2011 by C5. Prior to pursuing his passion towards financial inclusion, Nadeem worked with Citigroup for almost 3 decades.



**Khalid Aziz Mirza** is a Professor of Practice at the Lahore University of Management Sciences (LUMS). He served as the Chairman of Securities and Exchange Commission of Pakistan (SECP) and has the distinction of being the founding Chairman of Competition Commission of Pakistan (CCP). During his tenure at the SECP, he spearheaded implementation of a major program for the capital markets and corporate sector reforms and took steps to enhance the institutional capacity of the SECP. He also played a key role in the transformation of the Monopoly Control Authority and introduced modern competition regime in Pakistan. Mr. Mirza has also served as the Chief of World Bank for Private Sector and Development of East Asia, International Finance Corporation's (IFC's) Chief of Mission in Turkey and IFC's Chief of Regional Mission in Thailand.



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**Syed Amir Ali** is the Group Head of Corporate & Investment Banking at Meezan Bank Ltd. Amir is a Fellow Chartered Accountant holding three gold medals from ICAP. He also holds charter from ICAEW (UK), ACCA (UK), CFA (USA) and a Masters degree with a gold medal in Business Administration. Prior to joining Meezan Bank, he was serving as the Head of Treasury and then as Financial Controller at Pakistan Refinery Limited. He also had the opportunity to work as Business Control Analyst for Shell Companies Pacific Islands Limited.



**Mr. Veqar Ul Islam** is the Director & CEO Jaffer Business Systems (JBS). He has a Masters in Commerce from University of Karachi and has attended professional trainings in various parts of the world. He has always been a Top Global Talent in every multinational he was associated with. Prior to his association with Jaffer Group, Veqar has been with Comptel Corporation, Nokia Corporation, Nokia Siemens Networks and NCR Corporation at senior executive positions in Pakistan and abroad. He has also been on the board of NADRA, IT Minds and on Advisory boards of many other companies.



**Mr. Farhanullah Khan** is a Fellow member of Institute of Chartered Accountants of Pakistan. He has more than 15 years of diverse domestic and international experience within the financial sector. He held key positions while working in various financial institutions. He joined Allied Bank Limited in July 2012 and is currently serving as Chief Financial Officer of the Bank.



**Syed Owais Zaidi** is a seasoned professional with over 19 years of experience in launching technology driven startups and leading growth companies. He is passionate about value creation through use of technology for business and social development. Owais is currently working on his latest startup in Fintech space called CreditFix to launch the first credit Marketplace and crowd lending solution in Pakistan. At ChinaMobile Pakistan, he led Platforms and Partnerships initiatives to expand the ecosystem and bring in new partners and solutions to drive the 3G/4G adoption. He has delivered lectures across South Asia and Middle East on electronic payments and commerce, founding and managing startups and financial inclusion.

**Mr. Kamran Rizvi** is an Inspirational Speaker & OD Specialist. He is a dynamic figure with unwavering optimism, a true believer in human capacity, a custodian of permanent wisdom, he never fails to inspire with his eloquence.

Kamran obtained his MBA degree from the University of Strathclyde, Scotland, where he majored in Organization Development. He is a graduate of the Dale Carnegie Inc., having completed courses in Management, Executive Image, Effective Speaking and Human Relations. He has also attended a number of courses that include 'Leadership for the 21st Century', at the J FK School of Government, Harvard University; Dr. Peter Senge's 'The Learning Organization – Building a Sustainable Future'; and 'Strategic Leadership and Change Management' at the Wharton SMU Program, in Singapore. Kamran is an approved training resource for members of YPO (Young Presidents Organization), headquartered in the United States. He divides his time between Toronto, London & Islamabad.



**Mr. Farhad Karamally** is an Organization Development (OD) consultant, leadership facilitator, published author, a habitual entrepreneur – in short 'a catalyst for change'. As a practitioner of appreciative inquiry to get results, he is known for facilitating strategic meetings with management & leadership teams to envision future strategies.

Over the past 18 years, Farhad has designed & customized value adding interventions for organizations like UNICEF Education Programme, World Food Programme (WFP), Shell, Pepsi Cola International and numerous others. Since 2010 he has been working on the concept of 'Compassion in Business' and also published a survey report measuring compassion in businesses. Farhad has been named as a Fellow of the International Centre for Compassionate Organizations located at the University of Louisville.



**Mr. Aftab Mahmood Butt** is the Chief Executive Officer of Kot Addu Power Company Ltd. He is a Fellow Member of the Institute of Chartered Accountants of Pakistan. He has more than 15 years of experience in the corporate and finance sector at senior management positions.

Mr. Butt has previously served on the Board of Directors of Central Power Purchasing (Guarantee) Limited, the Lahore Stock Exchange (Guarantee) Limited, and the Lahore Electric Supply Company Limited.



**Mr. Hassan Bin Rizwan**  
Facilitator & Entrepreneur  
Master of Ceremonies  
Moderator of The Grand Debate 2016



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## About ICAP

The Institute of Chartered Accountants of Pakistan (ICAP) established under The Chartered Accountants Ordinance, 1961 is a self-regulatory body of professional accountants in Pakistan. It represents accountants working in public practice, business and industry, education and public sector.

ICAP professionals are spread across the globe and are in high demand due to their professional competence, high work ethics and drive for professional excellence. Initially on the Institutes' establishment, there were a handful of accountants, however, today the number exceeds seven thousand, and out of this more than 70% are employed in industry.

The Institute is fully cognizant of the obligation it carries towards its members and committed to provide them with wide array of opportunities for continuous professional development.

[www.icap.org.pk](http://www.icap.org.pk)

## About CFO Conference

Seven years ago, the 'Professional Accountants in Business' [PAIB] Committee of ICAP took this initiative to reach out to its members in industry and provide them with a platform to discuss, debate and seek pragmatic solutions of emerging business and finance issues. Besides being a resourceful platform to learn about evolving strategies and dynamics of business & finance, the event also involves recognizing the outstanding contributions of ICAP members for corporate sector through Professional Excellence Awards.

Till now, 12 CFO conferences have already been held across the country with participation of over 6,000 business leaders and finance professionals. The Conferences continue to be the most sought after platform for professionals to share expertise, build knowledge and network. The distinctive themes, relevant topics, eminent speakers and enthusiastic participants are the raison d'être of continued success of CFO Conferences.

[www.icapcfoconference.com](http://www.icapcfoconference.com)

### CONFERENCE INVESTMENT

**Members of ICAP & ICMAP**  
Rs. 7,000/- per participant

**Non Members**  
Rs. 8,000/- per participant

**Retired Members /CA Students**  
Rs. 2,500/- per participant

**10% Early Bird Discount**  
On Registration till May 13, 2016

### FOR REGISTRATION, PLEASE CONTACT

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