



The Institute of
Chartered Accountants
of Pakistan

CPD Credit Hours: 8

March 12, Karachi Marriott Hotel | March 14, Pearl Continental Hotel, Lahore | 9:00 am to 4:30 pm

CFO CONFERENCE 2013

CFO – Meeting Future Challenges!

Platinum Sponsor



Gold Sponsors



Lunch Sponsors



Al Meezan
Investment Management Ltd.



Meezan Bank
The Premier Islamic Bank

Silver Sponsors



Pakistan Petroleum Limited



Pakistan State Oil



Exclusive Print Media Partner

BUSINESS
RECODER

Conference Producer

TerraBiz
Trainings | Conferences | Exhibitions

www.icap.org.pk



The Institute of
Chartered Accountants
of Pakistan

March 12, Karachi Marriott Hotel

CFO CONFERENCE 2013

AGENDA (KARACHI)

08:30 am - 09:15 am	Registration
09:15 am - 09:20 am	Recitation from the Holy Qur'an
09:20 am - 09:30 am	 Welcome Address Ahmad Saeed President, The Institute of Chartered Accountants of Pakistan
09:30 am - 10:00 am	 Morning Keynote: Financial Leaders – Meeting Future Challenges Usman A. Ghani – Chairman ConfluentC, Professor of Strategy, University of Texas, USA and Senior Vice President, Harvard Business School Club
10:00 am - 10:30 am	 Critical Analysis on Economy and how it Affects the Performance of Business Syed Masoud Ali Naqvi Senior Partner, KPMG Taseer Hadi Co.
10:30 am - 11:00 am	Professional Excellence Awards
11:00 am - 11:30 am	TEA AND NETWORKING BREAK
11:30 am - 12:00 pm	 Strategic Risk Management in the Face of Uncertainty and Unexpected Risks Vincent TopHoff Senior Technical Manager, International Federation of Accountants (IFAC)
12:00 pm - 01:00 pm	 Naz Khan – Group CFO, Engro Corp
Panel Discussion I: CFO as Controller or Business Partner	 Abdul Malik – CFO, Sui Southern Gas Company
	 Kamran Hafeez – Group MD Finance, Jang Group and Geo TV Network
	 Imran Hussain – VP Finance, Unilever Pakistan
	 Shagufta S. Hassan – Director Finance, Aga Khan University
	 Moderator: Rafi Basheer – Director Finance, Shell Pakistan Limited
01:00 pm - 02:00 pm	LUNCH BREAK
02:00 pm - 02:20 pm	 Special Presentation: Unleashing Creativity to Deliver Strategic Excellence Dr. Sunil Gupta Lifetime Master Trainer, deBono Thinking Systems
02:20 pm - 02:45 pm	 Pakistan as a Land of Opportunity – Role of CFO in bringing investments Kimihide Ando General Manager, Mitsubishi Corporation Pakistan and President, OICCI
02:45 pm - 03:10 pm	 How are Public Private Partnerships Faring in Today's Tough Environment Aftab Ahmad Chaudhry Managing Director & CEO, Lahore Stock Exchange
03:10 pm - 04:10 pm	 Rashid Ahmed Jafar – Partner, A. F. Ferguson & Co.
Panel Discussion 2: Is there any Expectation Gap between Auditors and CFOs?	 Nadeem Yousuf Adil – Partner, M. Yousuf Adil Saleem & Co.
	 Murtaza Abbas – CFO, Siemens Pakistan
	 Asif Sindhu – Group CFO, Byco Industries
	 Moderator: Mujahid Eshai – Past President, ICAP
04:10 pm - 04:30 pm	Regional Challenges & Opportunities for Finance Professionals in the Middle East Nauman Asif Mian CFO, Bayt.com
04:30 pm onwards	EVENING TEA

Note: Agenda is subject to change



The Institute of
Chartered Accountants
of Pakistan

March 14, Pearl Continental Hotel, Lahore

CFO CONFERENCE 2013

CONFERENCE AGENDA (LAHORE)

08:30 am - 09:15 am	Registration
09:15 am - 09:20 am	Recitation from the Holy Qur'an
09:20 am - 09:30 am	 Welcome Address Ahmad Saeed President, The Institute of Chartered Accountants of Pakistan
09:30 am - 10:00 am	 Morning Keynote: Financial Leaders – Meeting Future Challenges Asad Umar Former President, Engro Corp
10:00 am - 10:30 am	 Critical Analysis on Economy and how it Affects the Performance of Business Saquib H. Shirazi Chief Executive Officer, Atlas Honda Limited
10:30 am - 11:00 am	Professional Accountants in Business Updates
11:00 am - 11:30 am	TEA AND NETWORKING BREAK
11:30 am - 12:00 pm	 Strategic Risk Management in the Face of Uncertainty and Unexpected Risks Vincent TopHoff Senior Technical Manager, International Federation of Accountants (IFAC)
12:00 pm - 01:00 pm	 Abdul Aziz – CEO, Ufone
Panel Discussion I: CFO as Controller or Business Partner	 Shahzad Hussain – Partner, A.F. Ferguson & Co.
	 Shabbir Hamza Khandwala – Chief Financial Officer, Meezan Bank Limited
	 Zia Ijaz – Group Chief Operations, Allied Bank Limited
	 Moderator: Rafi Basheer – Director Finance, Shell Pakistan Limited
01:00 pm - 02:00 pm	LUNCH BREAK
02:00 pm - 02:25 pm	 Pakistan as a Land of Opportunity – Role of CFO in bringing investments Kimihide Ando General Manager, Mitsubishi Corporation Pakistan and President, OICCI
02:25 pm - 02:50 pm	 How are Public Private Partnerships Faring in Today's Tough Environment Muneer Kamal Chairman, Karachi Stock Exchange
02:50 pm - 03:35 pm	 Amer Tufail – Deputy Managing Director, SNGPL
Panel Discussion 2: Is there any Expectation Gap between Auditors and CFOs?	 S. Mohsin Raza Naqvi – Group Director Finance, Kohinoor Maple Leaf Group
	 Tariq Gulzar – CFO, Warid Telecom
	 Farid Uddin Ahmed – Partner, KPMG Taseer Hadi & Co.
	 Moderator: Mujahid Eshai – Past President, ICAP
03:35 pm - 04:00 pm	 Regional Challenges & Opportunities for Finance Professionals in the Middle East Nauman Asif Mian CFO, Bayt.com
04:00 pm - 04:30 pm	 Improving Financial Performance Through Technology and Business Processes Imran Daudi Chief Information Officer, Engro Corp
04:30 pm onwards	EVENING TEA

Note: Agenda is subject to change



**The Institute of
Chartered Accountants
of Pakistan**

March 12, Karachi Marriott Hotel | March 14, Pearl Continental Hotel, Lahore

CFO CONFERENCE 2013



Usman A. Ghani

Chairman, ConfluentC
Professor of Strategy, University of Texas, USA and
Senior Vice President, Harvard Business School Club

A Fortune-100 executive distinguished by his record of developing powerful board policies and business strategies for a variety of industry leaders, including McKinsey & Company, Royal Dutch/Shell Group, Exxon Mobil Corporation, and Electronic Data Systems, Usman has held leadership roles in strategic planning, marketing, operations, organization development, IT, and executive education, as well as led cross-functional, multi-cultural, core business-process teams. As a high-value consultant, he serves global leaders in 30 countries on 6 continents, acquiring a reputation for developing high-performance strategy and building trust with senior executives and technology teams that consistently exceed expectations. As an executive educator, he leads powerful leadership development and team building programs in corporate America. A citizen of the U.S., Usman is also a popular keynote speaker at business forums worldwide.

Usman holds three Masters Degrees from MIT: in Business Administration, Management of Technology, and Policy Planning from the MIT-Harvard joint program. Usman is a Visiting Professor at The University of Texas at Dallas where he teaches Strategy and Enterprise Transformation in the School of Management. He is a Vice President of the Harvard Business School Club of Dallas and an author in bestseller The Leader of the Future 2. A disciple of Peter Drucker, at various stages in his career, he has also worked with Robert Blake, Jay Forrester, David McClelland, and Peter Senge. He has authored "Dynamic Governance", a business concept providing a holistic approach to governance and its interface with strategy. At Dr. Robert Blake's request, he critiqued SMI materials in 1993-95, worked with Jacquelyn Mouton in 1995-6, and addressed SMI Global Conference as Keynote Speaker in 1995. In the mid-2000s, he was among 5 global partners who developed The CEO Grid Seminar that was tested successfully with board members and top executives in 2007 at Vancouver, Canada. He has co-led LGS with Bruce Carlson, President of Grid International, Inc., with Mian Ghani, Country Associate of Grid in Pakistan, and assisted Grid partners in China and Korea.

Some of his clients include AT&T, Baoshan Iron & Steel, Bayer, Bell Canada, CBRE, Ernst & Young, Fujitsu, Hong Kong Telecom (now Singapore Telecom), IBM, MIT, Mitsubishi, NCR, PIA, Reliant Energy, TAM Linhas Aéreas, and US Department of Transportation (DoT).

www.confluentc.com



Asad Umar

Former President
Engro Corp

Asad Umar is the Former President of Engro Corp and the Senior Vice President of Pakistan Tehreek-e-Insaf. Under his leadership, Engro Corporation transformed from a fertilizer manufacturer with a petrochemical subsidiary into a diversified industrial conglomerate, with interests ranging from fertilizers, foods, petrochemicals, chemical storage, energy and commodity trading.

Umar started his career with HSBC Pakistan and joined Exxon Chemical Pakistan Limited, later Engro Chemical Pakistan Limited and then Engro Corporation Limited. In 2012, he resigned from his post at Engro Corp and joined Pakistan Tehreek-e-Insaf. He completed his MBA from Institute of Business Administration (IBA). Asad received Sitara-i-Imtiaz for his business achievements in 2010.



Saquib H. Shirazi

Chief Executive Officer
Atlas Honda Limited

Mr. Saquib H. Shirazi is the Chief Executive Officer of Atlas Honda Limited and a member of the Group Executive Committee and Director Strategic Planning of the Atlas Group.

He has considerable experience in commercial and investment banking through his association with the Bank of Tokyo-Mitsubishi New York, Citibank N.A, London and ANZ Grindlays (now Standard Chartered) Bank.

Shirazi serves as director on the board of Pakistan Petroleum Limited, Shirazi Investments Company (Private) Limited, Shirazi Trading Company (Private) Limited, Atlas Power Limited, Shirazi Capital (Private) Limited, Cherat Cement Limited and Pakistan Cables Limited.

Shirazi earned his Bachelor's in Economics from Wharton School, University of Pennsylvania, and went on to complete his Masters in Business Administration from Harvard Business School, USA.

www.atlashonda.com.pk



Dr. Sunil Gupta

Lifetime Master Trainer
deBono Thinking Systems

Dr. Sunil Gupta, the Creative Guru, attained his early education at the University of Bombay. He then worked for his Post Masters Research and Advanced Training at the University of New York, where he completed his Ph.D. in Management. Dr. Gupta has been certified as a Master Trainer and Consultant

personally by

Dr. Edward de Bono. Dr. Gupta is licenced to offer Six Thinking Hats®, Lateral Thinking™, Simplicity®, and CoRTTM workshops and consultancy in the GCC, India, Pakistan and Sri Lanka. He is a Certified Master Black Belt in Six Sigma from Motorola University USA, and a certified Mind Mapping Instructor from Tony Buzan. He is certified in Kepner TregoeTM - Problem Solving and Decision Making Techniques, and is a certified facilitator for "Voice of the Customer", ODI Inc., USA. Dr. Gupta is also certified by Ken Blanchard in Whole DoneTM, Gung Ho®, and One Minute Manager®, and many other international certifications.

Dr. Gupta has over 28-years of academic and industrial experience. His previous work assignments have been in Singapore, USA, India, Pakistan and the GCC countries with multinationals and Government sector. His core competencies include Management Development, HRD, Organization Development, Human Resource Information System (HRIS) General Management, Creativity and Change Management. He was Corporate Manager-HRD at Colgate Palmolive Inc. India, where he received the Chairman's "You Can Make A Difference" Award. In Pakistan, Dr. Gupta has worked with BP, Castrol, Ufone, ICI, Toyota Indus Motors, Young Presidents' Organization and many other organizations in public and in-company programs. Participants in his training programs have come from 35 countries and 75 nationalities.

www.ideas-consulting.com



Aftab Ahmad Chaudhry

Managing Director & CEO
Lahore Stock Exchange

Aftab Ahmad Chaudhry, an MBA from Nicholls State University, Thibodaux (LA) USA, is the Managing Director/CEO of the Lahore Stock Exchange (G) Limited. He has also worked on a logistics assignment during the United Nations Operations in Somalia (UNOSOM). Before joining LSE, Mr. Aftab was the regular Secretary General of the South Asian Federation of Exchanges (SAFE)-a SAARC recognized body representing 16 stock & commodity exchanges from 8 South Asian countries, Bahrain, Mauritius & UAE. He also serves as a member of Task Force for the Review of the Code of Corporate Governance and the Committee for the Physical Trade and Market Development for Commodities.

He has also worked on an advisory/consulting assignment with Capital Market Development Authority of Maldives relating to the privatization of the Maldives Stock Exchange. Besides, he has also been involved with the technology replacement/acquisition related assignments at various stock exchanges of the region.

www.lahorestock.com



**The Institute of
Chartered Accountants
of Pakistan**

March 12, Karachi Marriott Hotel | March 14, Pearl Continental Hotel, Lahore

CFO CONFERENCE 2013



Vincent TopHoff

Senior Technical Manager
International Federation of Accountants (IFAC), New York

Vincent H. Tophoff is Senior Technical Manager with the Professional Accountants in Business (PAIB) Committee of the International Federation of Accountants (IFAC). He was partner of INTE-Q Integration Management, a managementaccountancy consulting firm in Utrecht, The Netherlands. In addition, he was senior lecturer at the postgraduate accountancy program of the Vrije University in Amsterdam. He holds a master's degree in economics from the University of Amsterdam and is a qualified professional accountant and member of Royal NIVRA, the Dutch institute of registered accountants. Tophoff participates in the Advisory Council of the Committee of Sponsoring Organizations of the Treadway Commission (COSO) for the revision of its Internal Control Integrated Framework, the International Organization for Standardization (ISO) Project Committee developing implementation guidance to the ISO 31000 Risk Management Standard, and the Canadian Risk Oversight and Governance Board.

www.ifac.org



Kimihide Ando

General Manager, Mitsubishi Corporation Pakistan
and President, OICCI

Mr. Kimihide Ando was posted as General Manager for Pakistan Mitsubishi Corporation in April 2010. This is his second assignment to Pakistan, the 1st of which was during 1998 – 2003. He is also the President of Overseas Investors Chamber of Commerce and Industry (OICCI).

He has a degree of Bachelor in Liberal Arts from the International Christian University, Tokyo and joined Mitsubishi Corporation, Japan in 1982. He has spent most of his career in the Chemical Group. During his tenure, other than Pakistan he was assigned to Egypt, Iraq, Saudi Arabia, and Indonesia, and has diverse experience in Chemicals, HRD and Manufacturing. He became a member of the board of Engro Polymer & Chemicals Ltd. in 2010.

He is also Director of Tri-Pack Films Limited. Moreover, he is Vice President, PJBF, Pakistan Japan Business Forum.

www.oicci.org



Imran Daudi

Chief Information Officer
Engro Corp

Imran Daudi has nearly 18 years experience, enhancing operational efficiencies, developing solutions and directing major IT initiatives to support mission-critical business processes. Before joining Engro Corp, he was associated with Deloitte & Touche Middle East, MCB Bank Limited and various other technology companies.

He completed his Bachelors in Management Information Systems (MIS) from Washington State University and Masters in Business Administration from Institute of Business Administration (IBA).

www.engro.com



Nauman Asif Mian

Chief Financial Officer
Bayt.com

Nauman Asif Mian is a Finance Graduate from Oxford; he is an Associate Member of Chartered Accountants England and Wales and also a Fellow member of ACCA.

Nauman has worked in two major financial blocs, Middle East and U.K. He started off his career with PricewaterhouseCoopers and went on to work for a FTSE listed - No.1 Health & Fitness provider in U.K. After moving to Dubai, Nauman worked for PricewaterhouseCoopers and later joined Bayt.com Inc., the #1 Middle East job web-site. As CFO at Bayt.com Inc, he is heading the Finance Department and is involved in defining the strategic direction and developing growth plans for the company.

Nauman has also held the position of Chairman of ICAEW Middle East Student Network for 4 years and was also involved in the setup of ICAEW Dubai Chapter. He is also a Steering Committee member of a CFO Network group – "Middle East CFO Alliance" and have organised and lead events in KSA and Dubai giving the opportunity to the Finance fraternity in the region to network. Nauman has also been nominated for the "Young Accountant of the year Award" in the Finance & Accountancy Middle East Awards 2012.

www.bayt.com



Sidra Iqbal

Sidra Iqbal is the Founding Managing Director, Statuspro Inc. and a popular TV Personality. She continues to excel in a myriad of capacities and thus wears many hats ranging from being an admired Youth Ambassador, Development Activist, Brand Consultant, PR Practitioner to being a Media Anchorperson. She was nominated as a Youth Ambassador and represented the Pakistani Youth at a number of prestigious competitions, forums and powerful conventions in Australia, Cyprus, Japan, Thailand, UAE, UK, USA etc. This includes the World Economic Forum in Davos in 2007. She is a popular icon in Corporate Pakistan and profiled to have a strong pull for the thinking audience.

Currently Sidra has a signature current affairs show, CrossRoads with Sidra Iqbal on air on PTV News. Her education, travels and wide international exposure allows her to confidently handle subjects ranging from socio-political developments, economic crisis to international developments. Sidra is an MBA by qualification and was awarded a full scholarship to a Summer International Relations program at Oxford, UK in 2006. She returned to join Ogilvy & Mather Pakistan as the Vice President, Public Relations. She stayed with O&M for almost 2 years and also served seconments at their regional offices in Hong Kong and Singapore.



The Institute of
Chartered Accountants
of Pakistan

March 12, Karachi Marriott Hotel | March 14, Pearl Continental Hotel, Lahore

CFO CONFERENCE 2013

About ICAP:

The Institute of Chartered Accountants of Pakistan began its journey on 1st July, 1961. Through the years the Institute has established itself as one of the leading Institutes in the world, playing a vital role in upholding professional standards and integrity. Constituted under the CA Ordinance 1961, the Institute was formed as a statutory autonomous body to regulate and develop the accounting profession and to serve the public interest.

Since its inception as a regulator of accountancy profession in the country, ICAP has successfully become an active member of various international accountancy bodies, such as the International Federation of Accountants (IFAC), International Accounting Standards Board (IASB), Confederation of Asian and Pacific Accountants (CAPA), South Asian Federation of Accountants (SAFA) and Asian – Oceanian Standard – Setters Group (AOSSG)

The Institute over the year earned nominations in the following Committees/Boards of IFAC:

- ✓ IFAC Board
- ✓ Professional Accountancy Organization Development Committee
- ✓ Professional Accountants in Business Committee
- ✓ International Auditing & Assurance Standard Board
- ✓ International Accounting Education Standard Board

www.icap.org.pk

WHO SHOULD ATTEND: All Members of Finance, Audit, Tax and IT departments

CONFERENCE INVESTMENT

Members of
ICAP / ICMAP / ACCA / IIAP / CIMA / CFA
Rs. 4,000/- per participant

Non-Members: Rs. 5,000/- per participant

Retired Members / CA Students
Rs. 2,000/- per participant

FOR DETAILS AND REGISTRATION CONTACT

(The Institute of Chartered Accountants of Pakistan)

ICAP - Karachi

Yaqoob Baloch

+92 21 111 000 422 Ext. 330
Email: cfokhi@icap.org.pk

ICAP - Lahore

Arshad Mahmood

+92 42 111 000 422 Ext. 122
Email: cfolhr@icap.org.pk

Kindly send your cheque in favour of "The Institute of Chartered Accountants of Pakistan"

to Yaqoob Baloch at ICAP House

Chartered Accountants Avenue, Clifton, Karachi-75600

Phone: (+92 21) 111 000 422 Ext. 330



The Institute of
Chartered Accountants
of Pakistan

March 12, Karachi Marriott Hotel | March 14, Pearl Continental Hotel, Lahore | 9:00 am to 4:30 pm

CFO CONFERENCE 2013

FULL NAME:

DESIGNATION:

COMPANY:

REG. NO.:

OFFICE PHONE:

OFFICE FAX:

EMAIL ADDRESS:

CELL NO.:

POSTAL ADDRESS:

CITY:

POSTAL CODE:

COUNTRY:

Registration Note

Registration Fees: Please Tick:

March 12, 2013, Karachi

March 14, 2013, Lahore

Registration Fee includes cost of conference material, meal and refreshment

<input type="checkbox"/> ICAP / ICMAP / ACCA / IIAP / CIMA / CFA	Rs. 4,000
<input type="checkbox"/> Non-members	Rs. 5,000
<input type="checkbox"/> ICAP Retired Members / CA Students	Rs. 2,000

CPD Credit Hours: **8**

HOW TO REGISTER:

a: For online registration please visit http://online.icap.org.pk/icap_conference.php

or

b: Send your duly completed Registration Form along with the conference fee to:

i- For Conference in **Karachi, Yaqoob Baloch**
ICAP House, Chartered Accountants Avenue, Clifton, Karachi - 75600
Phone: +92 21 111 000 422 Ext. 330
Email: cfolhr@icap.org.pk

ii- For Conference in **Lahore, Arshad Mahmood**
ICAP House, 155-156 West Wood Colony Thokar Niaz Baig, Raiwind Road, Lahore
Phone: +92 42 111 000 422 Ext. 122
Email: cfolhr@icap.org.pk

HOW TO PAY:

Payments may be made through cross cheque / pay order / bank draft drawn in favour of 'The Institute of Chartered Accountants of Pakistan'.

Cross cheque / pay order / bank draft no. _____ of Rs. _____

Details required for payment through Credit Card:

Credit Card type: VISA MASTER OTHER

Credit Number:

Expiry Date: - -

Signature: _____

Date: _____

